



**2FLARE LLC**  
P.O. Box 650725  
Sterling, VA 20165  
Phone: 571.235.7817  
Email: info@2flare.com

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Contact: Shawn Taylor Zelman  
(703) 727-4216  
Ron Spiegel  
(571) 235-7817

## **LOUDOUN COUPLE ADDS FLARE TO THEIR LIFE AND BUSINESS TOGETHER**

*Celebrate Valentine's Day with a Cup of 2Flare Coffee and Chai*

(Sterling, VA) — For Valentine's Day, this Loudoun County couple, Ron and Ester Spiegel, know how to add spice to everyone's lives with their healthier spiced instant coffee and Chai. Ron and Ester Spiegel met over the internet in April 1999, Ron in the United States and Ester in Israel. Ron traveled to Israel for a blind date and over a cup of coffee and a drive through the Galilee Mountains, the couple fell in love and married three months later.

Ester loves to cook and experimenting with new foods and spices. She created a mixture of spices she blended together to make aromatic instant coffee and Chai. Over the years, Ester and Ron served these delicious drinks to family and friends. With overwhelming positive feedback of their coffee and Chai, the couple decided to create 2FLARE and sell their creation to the public.

2FLARE, which stands for "To Feel Lively And Relaxed Every-time" now, manufactures five types of freshly spiced instant coffee and Chai with creamer. No sweeteners, preservatives or fillers are added to any of 2FLARE's products. The drinks are very low in calories and carbohydrates. In addition, 2FLARE created decaffeinated versions of their instant coffee and Chai.

"From meeting over a cup of coffee to now manufacturing five varieties of coffee and Chai, 2FLARE is truly a business love story" said Ron Spiegel, president of 2FLARE. "I encourage everyone to taste and smell these rich, aromatic drinks."

2Flare is currently being sold at *Sawdust Specialties and More, Loudoun Heritage Farm Museum*, and on 2FLARE's online store, [www.2Flare.com](http://www.2Flare.com). 2FLARE is also negotiating with large grocery and specialty stores to sell its products.

### **About 2FLARE**

*Incorporated in 2004, 2FLARE produces freshly spiced instant Chai and coffee with creamer in regular and decaffeinated versions. 2FLARE's products are made fresh in small batches, without any preservatives, fillers or sweeteners added. For more information, logon to [www.2FLARE.com](http://www.2FLARE.com) or call 571.235.7817*

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