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2FLARE ANNOUNCES NEW SpiceT TO PRODUCT LINE

New Freshly Spiced Decaffeinated Instant Tea Unveiled

(Sterling, VA) — 2FLARE, a Virginia's Finest Program business, stands for "To Feel Lively And Relaxed Every-time," introduces its **SpiceT**, freshly spiced decaffeinated instant tea. This 100% natural ingredient drink contains no calories, Carbs, fats, sweeteners, preservatives, or additives. Unlike 2FLARE's famous Chai, the new drink does not have the creamer and milk as part of the mix.

Consumer feedback showed increase in the popularity of 2FLARE's spice formulas and requests for more choices were made. 2FLARE answered the call and introduced **SpiceT** as a drink that can be on its own, or can be the base for adding your favorite milk, creamer, soy milk etc.

"2FLARE is proud to present another delicious tea to our product line," said Ron Spiegel, president of 2FLARE. "We continue our goal of making a quality product and a healthier alternative without adding preservatives, fillers, or sweeteners."

SpiceT is packed in a 2 ounce can that contains 24 servings! Only one-half of a teaspoon per cup. In addition, 2FLARE has introduced a personalized label program that allows businesses to purchase **SpiceT** cans with their company logo or tagline on the top, while individuals can place private event dates, images and announcement on the top label as well for personal use.

Other 2FLARE products include:

- Chai Flow – Freshly spiced instant tea with creamer and milk.
- D-Chai Flow - Freshly spiced instant decaffeinated tea with creamer and milk.
- Coffee Flow - Freshly spiced instant coffee with creamer and milk.
- D-Coffee Flow - Freshly spiced instant decaffeinated coffee with creamer and milk.
- Spice Flow – A spices mix for black coffee and other hot drinks.

2FLARE is currently being sold online at www.2FLARE.com. 2FLARE negotiates with hotels, specialty stores, organizations, businesses and associations to sell and promote its products using the personalized label program.

For more information on 2FLARE's personalized label program and their product line, contact Shawn Taylor Zelman at (703) 727-4216 or Ron Spiegel at (571) 235-7817.

About 2FLARE

2FLARE produces freshly spiced unsweetened instant Chai, coffee and tea, with or without creamer. Regular and decaffeinated versions are available. Visit www.2FLARE.com or call 571.235.7817

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